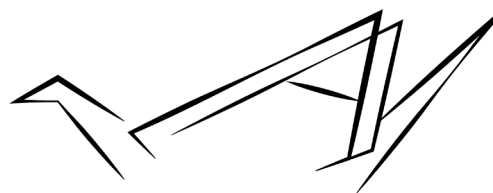


ALLIE JANSEN

FASHION DESIGNER | CONCEPTUAL ARTIST



CONTACT INFO

Phone

+1(409)-771-5212

Email

alliejansen@icloud.com

LinkedIn

www.linkedin.com/in/alliejansen

Instagram

[artistrybyal](https://www.instagram.com/artistrybyal)

EDUCATION

Savannah College of Art and Design | Savannah, GA
B.F.A. Fashion Design
Graduation date: May 2025
GPA 4.0

SKILLS

Software

- Adobe Creative Suite
- Microsoft 365 Suite
- CLO 3D
- Midjourney AI
- DALL-E
- Figma
- Miro

Professional

- Team Collaboration
- Adaptability
- Critical Thinking
- Organization
- Problem Solving
- Time Management
- Attention to Detail

Technical

- Concept Development
- Drawing and Sketch Ideation
- Pattern-Making & Draping
- Machine & Hand Sewing
- Primary and Secondary Research
- Editorial & Creative Writing
- Photo Editing
- Trend Forecasting
- Graphic Design

EXPERIENCE

Creative Consultant, September 2021-present

Freelance | Hybrid

- Advise artists, designers, and mission-driven brands on concept-driven narratives linking fashion, identity, and social impact.
- Develop mood boards, graphic design assets, and visual strategies that translate values into cohesive branding and storytelling.
- Guide fabric sourcing, production considerations, and design execution, integrating AI tools into research and process workflows.

Senior Creative Associate, March 2023-August 2025

Gillian Trask Design Inc. | Savannah, GA

- Shaped creative direction and vision for flagship store launch, including branding, merchandising, and client experience.
- Directed photoshoots, social campaigns, and digital content to elevate brand visibility.
- Delivered luxury client care and fine jewelry styling while overseeing storefront operations.

Peer Mentor, September 2024-May 2025

Savannah College of Art and Design | Savannah, GA

- Provided one-on-one mentoring for design students, offering constructive feedback on projects, assisting with technical skills.
- Fostered a positive and supportive environment, helping students to grow their confidence in the creative process.
- Conducted digital and physical communication sessions, mastering Zoom mentoring for students needing remote guidance.

Design & Product Development Intern, Summer 2024

Gabriela Hearst | New York, NY

- Researched and documented design details for the SS25 collection, supporting concept development and execution.
- Prepared material swatches and presentation boards for VIP clients including Kamala Harris and Sheikhha Mahra bint Mohammed bin Rashid Al Maktoum.
- Assisted with fittings, garment prep, and design boards to ensure runway and showroom readiness.
- Collaborated on accessory CADs for prototyping and coordinated with Garment District vendors on sourcing and production logistics.

AWARDS & RECOGNITIONS

- Divide Magazine Issue 15 - Featured Artist, September 2025
- The Rookies Award - Rookie of the Year - Digital Fashion Category, 2025
- Swarovski Academic Partnership Award - Senior Collection, 2025
- Swarovski International Design Competition - Top 5 Finalist, 2025
- SCAD Fashion Show - Featured Designer, covered by Vogue Runway, 2025
- 7th, 8th, & 9th FIDA Awards Longlist Artist, 2023 - 2024
- FSF - Fashion Scholarship Fund - Internal Finalist, 2024
- Sketch X Sketchbook Competition Best of Show Winner, 2023